

About The Productivity Institute, LLC.

Since 1999, The Productivity Institute (PI) has helped many companies and organizations improve their productivity and bottom line.

Initially starting as a consulting service, the Productivity Institute gradually expanded into a referral network for consultants who it rated as outstanding. Companies seeking outstanding consultants – who provide a terrific value – would contact PI and know that not only would they receive rated outstanding consultants but that the Productivity Institute would monitor the progress of the entire project to ensure that the consultant’s performance remained outstanding.

In early 2008, PI began to embrace social media. Through daily use, the taking and creating of social media courses and working closely with clients, PI has gradually established itself as a social media strategy leader.

Current courses and services it provides include:

- Social media training
- Social media policy
- Branding
- Article marketing
- Social media strategies
- Best practices
- Establishing online communities

Social media is now the most popular activity on the Internet. It has become increasingly important for brand reputation, brand awareness, improved search engine rankings and increased website traffic (among other things). An optimized social media strategy for your business or organization can produce outstanding results, possibly reducing certain marketing expenses while enhancing your productivity and appeal.

Contact us and let us help.

